



## Sound professionals Universal Music and Jabra join forces to create a harmonious work environment

**Universal Music France (UMF)** is a subsidiary of Universal Music Group and a leader in musical entertainment, employing more than 500 people. The company offers a diverse range of services including music recording and publishing, merchandising and audiovisual content creation/production.

Committed to honing artistic skills, UMF provides a platform and facilities for them to experiment and develop new ideas, so they can continue delivering fresh experiences to fans.

### New offices, new needs

To help its artists promote their music, the company transformed its original premises into a concert hall and moved its employees to a smaller open office space.

Since its teams spend a lot of time in remote meetings or on phone calls, the right equipment was needed to help them tune out noisy surroundings and focus in their new open-plan environment.

**"The two main features we considered in our headset selection were noise isolation and noise cancellation, as we needed to work comfortably together in our new open plan offices."**

**- Benoit Pujol, Production Manager**  
Universal Music France

### THE PROJECT AT A GLANCE

Universal Music France (UMF) needed a professional solution to help its employees work comfortably in its new open-plan offices.

They chose Jabra Evolve2 75 for its superior noise cancellation and isolation features



UNIVERSAL MUSIC FRANCE

EVOLVE2 75



#### Benefits

- Creates optimal working conditions in open offices
- Ensures everyone can hear and be heard clearly no matter what's going on around them
- Comfortable for long days spent on calls
- Ease for employees to use when switching locations around the office or when working at home

### Why Universal Music France transitioned to Zoom

Over the last year, Universal Music France has accelerated the digital transformation of its desktops by migrating its whole telephone infrastructure to Zoom. The platform ensures seamless internal and external communication, ideal for the company's staff who spend most of their time on the phone with agencies and customers or in remote meetings.

Thanks to the data encryption that Zoom provides, no matter what device they connect to, it's easy for employees to make calls, contact colleagues, or join meetings securely.



## Why choosing professional headsets is key

In the past, employees at Universal Music France used their computers' microphones or consumer-focused personal headsets and earphones to communicate. Relocating to an open office environment highlighted the need for professional equipment specifically designed to reduce noise and stay connected.

Benoit Pujol, Production Manager, explained: "We used the internet to compare brands we were familiar with to see what they had to offer. We were looking for headphones that were compatible with our phones and computers so we could have seamless interactions."

But price and battery performance did not meet their requirements, and they needed equipment that would work seamlessly with their Zoom platform. So they decided to consider professional headsets options instead.



Benoit Pujol adds: "When researching professional headset brands, Jabra's online presence immediately impressed us. It was essential for us to try the products before buying, and Jabra offering the opportunity to test products prior to purchase really made them stand out from the competition. We filled in the online form, and a Jabra salesperson quickly got in touch to discuss our needs and expectations before sending several models to test for ourselves."

After trying out several models, UMF decided Evolve2 75 was the best solution to meet its wide variety of needs, with many features impressing them, including:

- Outstanding noise isolation in noisy environments
- Excellent sound quality and all-day comfort on calls
- Settings personalization through the Jabra Sound + application
- Up to 36 hours of talk time and fast charge
- Zoom certified for a seamless experience with the platform

## Evolve2 75 and its Advanced Noise Cancellation

Jabra Evolve2 75 is the first headset with the Jabra Advanced Active Noise cancellation™. This is particularly useful for employees working in open-plan environments, as they can adjust the level of noise cancellation to suit their changing needs throughout the day. Using the Jabra Sound+ app they can choose the appropriate level to help them stay focused in any conditions.

With its 8 beamforming microphone, users' voices – and not the noise around them – can be clearly heard, leading to quality interactions.

Mathias Victor, another production manager at the company explains: "I previously used my personal headphones, but the battery performance wasn't reliable, and I didn't want to use my own device for work. Now, with the Evolve2 75 headset, I'm no longer worried about the battery. It also makes it easy to transfer calls to my phone."

**"Choosing Jabra made the transition to our new office setup smoother and we didn't lose productivity. Thanks to the Evolve2 75, all our employees are satisfied with our new open office environment."**

**- Mathias Victor, Production Manager**

Universal Music France

